

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**  
**STUDENT REGISTRATION DIVISION (R-V)**

F.No.:IG/SRD/R-V/Notif/2019/1319  
Dated: 9<sup>th</sup> December, 2019

**NOTIFICATION**

**Sub: Launch of Bachelor of Business Administration (Services Management)  
programme from January, 2020 session.**

As per approval of the Vice Chancellor dated 4<sup>th</sup> December, 2019, it is hereby notified that the Bachelor of Business Administration (Services Management) Programme of the School of Management Studies shall be on offer in the University in collaboration with IGNOU and Maharashtra Knowledge Corporation Ltd. (MKCL) from January, 2020 session through ODL mode.

The details of the Programme Coordinator are as follows:

Name of the Programme Coordinators : Dr. Anjali C. Ramteke  
Contact No. : 011-29573021, 29573001, 08411960005  
E-mail : aramteke@ignou.ac.in; bba@mkcl.org

The programme details of the above mentioned BBA (SM) programme, as received from the SOMS are enclosed herewith for information.

This is issued with the approval of the Competent Authority.

  
9/12/19

**Assistant Registrar (R-V)**  
विकास कुमार / Vikas Kumar  
सहायक कुलसचिव (वि.पं.प्र.) / Assistant Registrar (SRD)

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